



**Established 1970**

**North Springfield's Voice for 40 Years  
Beautification, Education, Recognition**

## **Imagine**

- **Business networking opportunities**  
Diverse membership of community leaders from areas of business, education, faith, and public service
- **Community involvement**  
Learn about and help shape community issues  
Influence a positive impact on tomorrow's leaders today
- **North Springfield's betterment**  
Informative meetings educate public about concerns  
Group takes action to make positive changes

## **Get Involved**

- **Join our monthly lunch-and-learn meetings**  
Powerful speakers present valuable, educational messages about community issues, updates
- **Visit our website at [nsbanet.com](http://nsbanet.com)**  
Follow us online or check us out on Facebook, [mysbablogspot.com](http://mysbablogspot.com) or [twitter.com/nsba](http://twitter.com/nsba) sites
- **Contact us by writing**  
NSBA c/o Drury University  
900 N Benton Ave, Springfield, MO 65802

# Beautification

- **Commercial beautification awards**  
Local commercial properties and businesses awarded for renovation, renewal and rebuilding projects
- **Residential beautification awards**  
Individual home owners awarded for efforts to improve houses, neighborhoods and community
- **Positive motivation for neighborhoods**  
Recognition of beautification by people and businesses inspire others better our community

*"I've enjoyed watching my neighborhood reinvent itself."*

*Phyllis Ferguson,  
Residential Beautification Award, December 2009*

# Education

- **Informational programs monthly**  
Lunch-and-learn meetings every second Thursday at 11:45 a.m. in Cox North's Fountain Plaza Room
- **Annual attendance incentive program**  
Reward students in 14 northside elementary and two middle schools for good attendance habits
- **Quarterly rewards, school sponsorships**  
Recognize outstanding teachers and classrooms for improving quarterly attendance records



*This is Nate.  
He's at school every day and is never late.*

# Recognition

- **Of your business**  
Great business networking opportunities  
Get to know your neighbors and potential customers
- **Of area students**  
Help promote good habits today in our community leaders and employees of tomorrow
- **Of North Springfield**  
Beautification, education and recognition of positive improvements and changes to our northside community